

DRAFT TOPLINE DATA

SAMPLE:	803 adults in King County 403 in Seattle. 400 outside Seattle
SAMPLE FRAME:	Registered Voter Households
MARGIN OF SAMPLING ERROR:	±3.5% countywide data ±5.0% for Seattle and "suburban" samples All at the e 95% level of confidence
DATA COLLECTION:	Telephone Survey with Live Interviewers 48% via cell phone
FIELD DATES:	February 21-27, 2019
<ul style="list-style-type: none"> The questions are presented here as they were asked in the interview The figures in bold type are percentages of respondents who gave each answer. The results are presented in 3 segments: "County" = All King County "Suburb" = County Outside Seattle "Seattle" = Seattle Residents The "County" data combined the Seattle and "Suburban" data, then statistically weighted the total by County Council District to assure proper geographic balance across the county. Percentages may not add to 100% due to rounding. 	

COUNTY COUNCIL DISTRICT

1	2	3	4	5	6	7	8	9
13%	11%	12%	13%	9%	11%	10%	11%	12%

SEATTLE CITY COUNCIL DISTRICT

1	2	3	4	5	6	7
14%	13%	16%	13%	13%	16%	13%

- 1. The first issue I want to talk about is homelessness. In your community, would you say homelessness is ...**

	COUNTY	"SUBURB"	SEATTLE
A crisis	30	23	42
A significant problem	42	39	46
A moderate problem	13	17	6
A minor problem	14	19	5
DK/NA	1	2	0

- 2. One question that comes up often is, who is homeless? I am going to read some descriptions. Out of every 10 people who are homeless in your community, how many – if any – would you estimate fit each of these descriptions. First one is, how many homeless people out of 10 ...**

		AV.	0	1-2	3-4	5+	DK
A Have a drug addiction or alcohol abuse problem	COUNTY	6.3	2	6	17	72	3
	SUBURB	6.4	2	6	15	74	3
	SEATTLE	6.1	1	5	18	71	4
B Are parents with children	COUNTY	3.2	7	34	29	23	7
	SUBURB	3.2	8	32	28	22	8
	SEATTLE	3.2	5	37	29	24	8
C Are military veterans	COUNTY	3.7	3	27	32	29	10
	SUBURB	3.7	3	26	33	29	10
	SEATTLE	3.7	2	28	30	29	11
D Are runaway teenagers	COUNTY	3.0	6	43	24	18	9
	SUBURB	3.1	7	40	23	21	10
	SEATTLE	2.8	6	47	24	15	7
E Have a serious mental illness	COUNTY	5.0	2	17	25	51	5
	SUBURB	5.0	2	18	23	51	6
	SEATTLE	5.0	2	15	26	53	4
F Could get a job and pay rent, but choose to live on the streets	COUNTY	3.5	11	34	17	32	7
	SUBURB	3.8	10	31	15	36	8
	SEATTLE	3.0	12	38	19	25	6
G Have a mental or physical disability	COUNTY	5.3	2	13	24	56	5
	SUBURB	5.2	2	14	23	55	6
	SEATTLE	5.5	2	11	24	59	5
H Have a job, but can't afford housing	COUNTY	3.6	7	28	26	30	9
	SUBURB	3.5	9	28	24	29	10
	SEATTLE	3.6	5	30	28	30	7
I Are people of color	COUNTY	4.2	4	20	27	40	8
	SUBURB	4.1	6	21	25	39	10
	SEATTLE	4.3	2	19	32	41	6
J Are not from this community	COUNTY	4.3	7	23	18	40	13
	SUBURB	4.5	7	22	17	42	13
	SEATTLE	4.0	6	25	19	37	13

- 3. What would be evidence that the issue of homelessness is being solved? What would you need to see to convince you that progress was being made?**

Question was open-ended Full data on last page. Leading categories were:

SUBURBS: VISIBILITY 53%...HOUSING 18%...PREVENTION 11%

SEATTLE: VISIBILITY 68%...HOUSING 15%...PREVENTION 8%

FRAMES/VALUES

- 4. The following are some statements that have been made about homelessness. I would like to know how much you agree or disagree with each one. We'll use a scale of minus 5 to plus 5, where Minus 5 means you Disagree Completely and Plus 5 means you Agree Completely. Zero is in the middle. The first statement is...**

	DISAGREE COMPLETELY [-5] ... [+5] AGREE COMPLETELY	AVE.	DISAG	AGREE	AGREE	NO
			-5-0	+1+3	+4+5	OPIN
A.	We have a moral obligation to help people who are homeless.	COUNTY SUBURB SEATTLE	+2.7 +2.6 +2.9	20 21 18	29 32 25	51 48 57
B.	Ending homelessness will make this a healthier community overall.	COUNTY SUBURB SEATTLE	+3.8 +3.7 +3.9	10 11 9	17 18 13	73 70 78
C.	Because homelessness involves many different factors like health care, criminal justice, evictions, and discrimination, we need a community-wide coordinated plan to deal with homelessness.	COUNTY SUBURB SEATTLE	+3.5 +3.4 +3.6	12 13 11	21 22 19	67 65 69
D.	Businesses have a responsibility to support efforts that address homelessness in the community	COUNTY SUBURB SEATTLE	+1.0 +0.8 +1.3	39 42 35	35 35 34	25 23 31
E.	By offering more homeless services in our community we attract more homeless people from other places.	COUNTY SUBURB SEATTLE	+1.4 +1.7 +0.9	38 34 45	26 25 27	34 40 26
F.	There is enough money being spent to address homelessness – it just is not being spent effectively.	COUNTY SUBURB SEATTLE	+1.2 +1.5 +0.9	41 37 47	21 21 23	34 38 28
G.	We know what it will take to reduce homelessness, but just don't have the money to do it.	COUNTY SUBURB SEATTLE	--1.5 --1.7 --1.2	71 72 70	19 17 20	8 9 8

- 5. In King County, homelessness is increasing every year by 9%, while social service spending is increasing by 2.4%. Which of these statements comes closest to your thinking about that:**

	COUNTY	"SUBURB"	SEATTLE
We are spending too much to address homelessness	13	15	9
We should not spend any more homelessness than we already are	27	28	26
We are not spending enough to address homelessness	53	50	58
DK/NA	7	8	7

- 6. Other cities of the same size are spending 2 to 3 times the amount Seattle is and are seeing significant reductions in homelessness. Which of these statements comes closest to your thinking about that:**

	COUNTY	"SUBURB"	SEATTLE
We are spending too much to address homelessness	13	16	8
We should not spend any more homelessness than we already are	26	27	25
We are not spending enough to address homelessness	54	50	62
DK/NA	7	9	6

SOLUTIONS / STRATEGIES

- 7. Now I am going to read some strategies meant to address homelessness. We'll use the same scale of minus 5 to plus 5, where Minus 5 means you Disagree Completely and Plus 5 means you Agree Completely. Zero is in the middle. The first statement is.....**

DISAGREE COMPLETELY [-5] ... [+5] AGREE COMPLETELY	AVE.	DISAG		AGREE	AGREE	NO
		-5-0	+1+3	+4+5	OPIN	
A. The first priority should be getting people housed, then addressing the reasons they became homeless in the first place.	COUNTY SUBURB SEATTLE	1.9 1.7 2.1	32 35 28	27 24 30	40 40 42	1 2 0
B. Funding policies that address the root causes of homelessness, like drug and alcohol addiction, mental health services, and income disparities.	COUNTY SUBURB SEATTLE	3.0 2.9 3.2	16 18 15	24 23 25	57 56 59	2 3 1
C. Funding strategies that help people on the brink of homelessness stay in their current housing to prevent them from becoming homeless.	COUNTY SUBURB SEATTLE	3.2 3.0 3.5	13 16 8	30 27 34	55 55 57	2 3 0
D. Increasing the amount of housing available in our community by building more affordable housing in every neighborhood	COUNTY SUBURB SEATTLE	2.0 1.9 2.2	28 30 27	27 27 26	44 42 46	1 2 1

- 8. If you knew that most people who are evicted owed less than one month's rent, would you support or oppose a program that would help people pay their rent?**

	COUNTY	"SUBURB"	SEATTLE
SUPPORT	81	79	85
OPPOSE	13	14	10
DK/NA	6	7	5

- 9. If you knew that at any given time more than 8% of rental homes in our region are unoccupied, would you support or oppose a program that gives landlords incentives to fill these units with prescreened homeless individuals and families?**

	COUNTY	"SUBURB"	SEATTLE
SUPPORT	79	77	83
OPPOSE	14	16	8
DK/NA	7	7	8

- 10. If you could direct how \$100 of your taxes are spent on homelessness, how much would you spend each of these – if anything – in the next year? I will the list, then go back though it one at a time.**
[READ LIST, THEN ASK FOR EACH: How much of your \$100 would you spend on...]

Cell entries + Average \$\$ Amount	COUNTY	"SUBURB"	SEATTLE
Developing temporary shelters that could be ready quickly	\$13.55	\$13.64	\$13.24
Developing permanent affordable housing	\$17.82	\$16.94	\$19.52
Increasing programs that treat mental illness, and alcohol and drug addiction	\$22.47	\$22.73	\$22.10
Clearing out encampments	\$11.39	\$11.31	\$11.61
Developing and implementing a coordinated plan to address homelessness	\$15.55	\$16.02	\$14.56
Helping people who are on the brink of homelessness stay in their house/apartment	\$19.23	\$19.37	\$18.97

MESSAGES

- 11. Next, I am going to read some statements about recent efforts to address homelessness. As I read each statement, tell me whether that gives you more confidence in the current response to homelessness, or not. [Does knowing that increase your confidence in the response to homelessness A great deal? Somewhat? Not Much? Or Not At All?]**

ROTATE A-D; THEN ASK E		GREAT DEAL	SOME WHAT	NOT MUCH	NOT AT ALL	DK
A Homelessness among veterans was reduced by 31% last year.	COUNTY SUBURB SEATTLE	35 36 34	50 49 52	8 8 7	4 4 4	3 3 3
B Homelessness among children and youth was reduced by 22% in the last year.	COUNTY SUBURB SEATTLE	27 27 27	51 50 53	13 14 12	6 6 6	2 3 2
C In the last 5 years, there has been a 100% increase in the number of people moved from homelessness to permanent housing	COUNTY SUBURB SEATTLE	39 39 38	37 37 38	10 10 10	10 11 9	4 3 4
D A new program in King County prevented more than 4,000 people – including 2,400 children and teenagers – from becoming homeless in one year.	COUNTY SUBURB SEATTLE	39 38 41	47 47 47	7 7 7	5 6 2	2 2 3
E If there were a community-wide comprehensive plan supported by government, business, and local charities.	COUNTY SUBURB SEATTLE	47 45 51	40 43 37	7 7 8	4 4 3	2 2 2

DEMOGRAPHICS

12. I have just four last questions for our statistical analysis. How old are you?

COUNTY	"SUBURB"	SEATTLE
18-35	12	12
36-50	25	25
51-34	36	35
65+	25	25
NA	2	1

13. What is your gender?

COUNTY	"SUBURB"	SEATTLE
MALE	49	49
FEMALE	51	51
Other/Non Binary	0	0

14. What is the last year of schooling you completed?

COUNTY	"SUBURB"	SEATTLE
High school	11	13
Some college or voc school	21	23
College degree	41	42
Post graduate school	26	22
NA	2	1

15. Do you own or rent the place in which you live?

COUNTY	"SUBURB"	SEATTLE
Own	78	81
Rent	19	15
NA	3	4

16. Do you personally know anyone who is now, or has been homeless?

IF YES: Is that a family member, close personal friend, casual acquaintance or perhaps yourself?

COUNTY	"SUBURB"	SEATTLE
Yes, Self	4	3
Yes, Family member or close personal friend	27	27
Yes, Acquaintance	34	32
No	42	43
NA	2	2

16.1. [IF Q15 ≠ 1] Have you yourself ever felt at risk of becoming homeless?

COUNTY	"SUBURB"	SEATTLE
Yes	14	14

17. If you had to register by party in order to vote, would you register as a...

	COUNTY	"SUBURB"	SEATTLE
Democrat	45	37	58
Republican	14	18	7
Independent	35	38	30
NA	7	8	6

18. What is your race or ethnicity? Would you describe yourself as...

[CHECK ALL THAT APPLY]	COUNTY	"SUBURB"	SEATTLE
African American or Black	4	3	7
Asian or Pacific Islander	3	3	4
Hispanic or Latino	3	4	2
Native American	2	2	3
Caucasian or White	83	84	81
OTHER	2	2	3
NA	4	4	4

19. Finally, I am going to list four broad categories. Just stop me when I get to the category that best describes your approximate household income - before taxes - for this year.

	COUNTY	"SUBURB"	SEATTLE
\$50,000 or less	16	16	18
\$50 to 74,000	17	18	17
\$75 to 99,000	14	12	16
\$100,000 or more	33	34	30
NA	20	21	19

**Q3: What would be evidence that the issue of homelessness is being solved?
What would you need to see to convince you that progress was being made?**

VISIBILITY	COUNTY	SUBURB	SEATTLE
	59%	53%	68%
Fewer camps / tents	30	24	40
Fewer people on the street	24	23	25
Fewer homeless people	12	12	12
Clean up trash	5	5	4
HOUSING	17%	18%	15%
More Shelters	12	12	11
More <u>affordable</u> housing	7	7	7
Supportive housing	3	3	2
More <u>low-income</u> housing	2	3	2
Tiny houses	1	1	*
PREVENTION	10%	11%	8%
Provide Jobs	4	5	4
Address the Drug Problem	3	2	3
Address Mental Illness	3	4	2
More Help/ Services	2	3	1
Access to health care	1	1	2
More funding	1	1	1
Specific Policies	*	1	1
AWARENESS	3%	4%	2%
More Community Involvement	3	3	2
Greater citizen understanding of problem	2	2	1
GOVERNMENT ACTION	3%	4%	3%
More Govt action	2	1	2
<u>Local</u> Govt should do more	2	2	2
Better use of the money	1	1	1
OTHER	8%	10%	5%
Data / Statistics / counts	4	5	4
Enforce laws	1	1	1
Stop enabling/Make them responsible	1	1	1
Testimony from homeless individuals	*	1	0